

CLEAN, HEALTHY AIR IN EVERY HOME

Contractor hopes to make indoor air filtration as ubiquitous as air conditioning

JAMES CARELESS

Postmedia Content Works

Indoor air pollution is a serious threat to Canadians' health. According to the Government of Canada website canada.ca, the dust, pollen, bacteria, pet dander, mould, smoke particles, and viruses that float through our homes' atmospheres can aggravate breathing and lung conditions such as asthma, allergies, and chronic obstructive pulmonary disease (COPD). As well, indoor air pollution can worsen heart conditions such as angina, heart attack, and hypertension. "It can also increase the risk of stroke," the site reports.

There are residential air filtration systems that can remedy indoor air pollution, by removing the millions of microscopic airborne threats that float through the air we breathe every day. "Unfortunately, such residential systems usually cost many thousands of dollars each," said Anthony Damiani. He is owner of Furnace King Heating & Cooling (established 1990) in Mississauga, Ontario; an HVAC contractor with a five-star rating on HomeStars, and an A+ rating with the Better Business Bureau. "As a result, most homeowners have not been able to afford clean indoor air like they can afford clean drinking water — until now," Damiani said.

The reason Anthony Damiani can make this statement is that Furnace King now installs effective, affordable Green Clean HEPA air filtration systems in the homes of its own customers, and, in association with other



GETTY IMAGES

reputable HVAC contractors, in homes across Canada. Short for High Efficiency Particulate Arrestance, the Green Clean HEPA air filtration system is a 100 per cent sealed device that captures air coming out of your furnace; filters out at least 99.97 per cent of all airborne particulates, and then returns this pristinely clean air to the furnace for circulation throughout your home. At \$1,995 plus HST and installation costs, Green Clean is the proven and

reliable solution to indoor air pollution. And now that Damiani is reducing its price by 25 per cent to drive new sales — that's \$1,496.26 plus HST and installation costs — Green Clean is more affordable than ever.

"I have been on a life-long mission to provide my customers with clean air, which I think is as necessary as clean water, for decades now," said Damiani. "I originally came up with my own design that worked well, but was very

expensive just because the technology was so new and expensive to build. Still, my first \$4,800 HEPA filtration system helped one client's asthmatic son finally sleep symptom-free through the whole night after it was installed. He called me up the next morning, happy beyond belief that his son was able to breathe freely at last."

Anthony Damiani's expertise in eliminating indoor air pollution made him a key player during the 2003 SARS epidemic in

Toronto. He was the one that North York General Hospital — site of the first Toronto-SARS case — asked to install a HEPA air filtration system to prevent any airborne SARS viruses from spreading.

Back to clean indoor air: At \$1,496.25 plus HST and installation costs, the Green Clean HEPA air filtration system is the affordable indoor air pollution solution that Damiani has been searching for. "This unit is simple for us to install in your furnace room, and very

"I have been on a life-long mission to provide my customers with clean air, which I think is as necessary as clean water, for decades.

easy to maintain," he said. "The low-cost foam prefilter that keeps large particles out of the HEPA filter is even washable, so that you can get a year's use out of it. Meanwhile, the core HEPA filter lasts for three to five years. You can even add an inner carbon blanket and/or an internal carbon canister that traps volatile organic compounds (VOCs); eliminating natural odours, and man-made VOCs from paint and other fluids."

In offering Green Clean, Damiani hopes to make indoor air filtration as affordable and ubiquitous as air conditioning. "Indoor air pollution is a serious enough threat to Canadians' health, that our own government is warning against it," he said. "The Green Clean HEPA air filtration system is the reliable, cost-effective solution to this very real and life-threatening problem."

To learn more about Green Clean and take advantage of its 25 per cent discounted price, go to furnaceking.ca.